

The International Master
Double Degree Program in Business Economics

organized by
SLOVAK UNIVERSITY OF AGRICULTURE IN NITRA
Faculty of Economics and Management

and

UNIVERSITY OF AGRICULTURE IN KRAKOW
Faculty of Agriculture and Economics



UNIVERSITY
OF AGRICULTURE
IN KRAKOW

THE CURRICULUM OF COURSES
2016

Description of the International Master Double Degree Program in Business Economics

Graduates of the international master double degree program in Business Economics are able to analyze complex economic relations in business processes, propose and implement managerial decisions related to functioning of those processes. They apply a high degree of autonomy and creativity at managerial decision making. They command a deep knowledge not only from operative business management but also from the area of strategic decisions from viewpoint of globalization and economy as well.

Specification of the international master double degree program in Business Economics is design with the aim the graduates will be able to master managerial functions at top business management level, with priority given to agricultural primary production and food industry both as universal manager and manager – specialist as well.

The graduate of the international master double degree program in Business Economics will gain the following knowledge:

- advanced knowledge in the field of economic sciences with particular regard to agrisector, agrifood enterprises and bioeconomy,
- advanced knowledge about the principles of business development strategy, investments, economic analyses and forecasts in business entities, macroeconomic and international economic issues as well,
- extensive knowledge about the rules and concepts in management, managerial functions and entrepreneurship,
- advanced knowledge of professional English as the foreign language related to the field of study and related topics.

After the successful study the graduates will be able to benefit from the following skills:

- the graduate is able to identify economic and financial conditions of business entities, interpret and forecast production and economic results of business entities in generally, with special focus on agrifood companies, realize investment projects, perform functions relating to financial management and controlling,
- the graduate is able to identify and analyse both local and international market environment and propose adequate managerial and marketing strategies for successful positioning of product and services in generally, with special focus on agrifood market,
- the graduate is able to understand the principles of agricultural policy and multifunctional rural development affecting business operations and apply knowledge from rural sociology and business ethics in day-to-day operation economics and management.
- The graduate is able to use English in business communication, business presentation, analytical work, reporting and/or for further economic research.

In more details, the graduates of the international master double degree program in Business Economics will be able to:

- analyse the complicated economic relations in business processes,
- propose and implement managerial decisions related to functioning of those processes,
- they will apply a high degree of autonomy and creativity at managerial decision making,
- they will command a deep knowledge not only from operative business management but also from the area of strategic decisions from viewpoint of globalization of economy,
- master higher middle and top economic managerial positions/functions in the team,
- conduct economic research and apply knowledge results flexibly,

- train to get new skills in his/her specialization in harmony with practical needs of practical business,
- use information technologies and communicate at least in one world language.

Due to international dimension of the study program graduates will gain practical experiences, knowledge and skills from business environment of Visegrad/Central European region thanks to various thematic excursions to partner institutions and panel discussions with experts and experienced managers organized as the integral part of the program (business sphere, universities, European institutions) in Slovakia, Hungary, Austria, Poland and Czech Republic.

Additionally, better understanding of the practical issues of some parts of agribusiness, consumer and environmental affairs from the European perspectives can be gained from the European Exchange Program Economics, Management and Consumer Studies that will be offered as the optional summer program for students, organized in cooperation with Wageningen University in Netherlands. Finally, international master double degree program in Business Economics will contribute to constructing a social network of students and graduates for future international contacts.

Additional benefits of studying „International Master Degree Business Economics“ in cooperation with the SUA Nitra:

- beautiful historical, but also modern city located 1 hour drive from Bratislava, 2 hours drive from Vienna and 3 hours drive from Budapest, also from Low/High Tatras,
- several thematic fieldtrips and panel discussions organized for students, namely:
 - thematic fieldtrip to Vienna,
 - visit of selected agri-food businesses in Slovakia, Czech Republic, Hungary and Austria,
 - possibilities to apply and attend student's international scientific conferences in Hungary (Godollo) and Russia (Moscow)
- 2 visiting professors from the USA, delivering the lectures and seminars as a part of the courses of Microeconomics, Macroeconomics and International Management and Entrepreneurship
- Possibilities to apply for specific FEM grant as the full time students and attend summer schools, students conferences and intensive programs offered by the FEM
- Possibility to join the Challenge Fund Team and cooperate with faculty (public relations activities, internationalization) and get the certificate on internship in the field of project and event management.
- And finally, to get to know your neighbouring country better and in a very convenient form.

**STUDY REGULATIONS of the
“INTERNATIONAL MASTER DOUBLE DEGREE PROGRAM
IN BUSINESS ECONOMICS”**

PREAMBLE

The **University of Krakow and Slovak Agriculture University of Nitra** are the partner institutions cooperating in a joint international educational programme, the “International Master Double Degree Program in Business Economics.”

The aim of the common double degree program is to promote the exchange of persons, experience and projects in the area of higher education and research in the field of Economics in an international and multilingual context. This cooperation and exchange is based on the principals of the ‘European Charta for researchers’, that stipulates the exchange of students, professors and researchers and the development of co-operative research projects as an European priority.

The master program “International Master Double Degree Program in Business Economics” lasts four semesters (120 ECTS). The first semester of the program is attended at the Slovak University of Agriculture in Nitra. The second semester will be attended at the University of Agriculture in Krakow, third semester of the master program have to be attended at the Slovak University of Nitra. The fourth semester is assigned to one course at the University of Agriculture in Krakow and the preparation of the master thesis at the home university.

I. Regulations for Determining a Candidate’s Suitability and for Admission to the Master Programme "International Master Double Degree Program in Business Economics"

§ 1

Number of Admissions

The minimum number of applicants admitted each year for study program is not set. Due to capacity reasons at one of the partner universities the maximum number of students entering the International Master Double Degree Program in Business Economics can be limited by mutual agreement.

Each partner institution can provides places for non-EU students, in the case of interest and capacities available.

Each year, the programme starts with the winter term. No applicants will be admitted for a summer term start.

§ 2

Application for Admission

Applications for study have to be sent to the end of June of the respective year and will be evaluated by the Admission Committee according to the requirements set out in § 3.

The admission committee consists from the representatives of home institution.

§ 3

Admission Requirements

Applicants to the programme have to meet the following requirements:

- Finished their Bachelor studies in the field of Economics, Business studies, Management Sciences and other related Social studies.
- Sufficient knowledge of English which will be assessed during the admission interview or proved by an appropriate language certificate.

§ 4

Selection Process and Decisions of the Admission Committee

If the number of applicants fulfilling the requirements outlined in § 3 exceeds the maximum number of study places set by the Admission Committee for the particular year, the following rules apply to rank the candidates in each partner institution:

- the candidates are ranked by their grade point average score of the first degree (final overall mark for the degree),
- in case of foreign students, the admission committee may decide without personal participation of applicants in the entrance exam. Online interview or evaluation based on documentation available should serve as the alternative method used for selection process.

Notification of Admission and Acceptance of Study Places by the selected students will correspond with the Regulation of study of cooperating institutions.

II. Course of Study for the Master Program "International Master Double Degree Program in Business Economics"

§ 5

Length and Structure of the Program

The standard program duration of the "International Master Double Degree Program in Business Economics" is four semesters and it is structured as described in the Preamble.

Students elaborate a Master's thesis at the home university and finish the programme with a Final Scientific Colloquium, in which the results of the thesis are presented and discussed in a critical manner (thesis defence) and knowledges of the profile courses will be verified also.

The students are awarded ECTS Credit Points for courses successfully passed. The number of Credit Points awarded for the individual lectures and classes is listed in the curriculum of courses.

The first and third semester students study at the Faculty of Economics and Management of the Slovak University of Agriculture in Nitra. They are obliged to pass the courses of the study program based on the structure approved (shown in a study plan, including obligatory and elective courses). During the first semester a student has to decide on the topic of his/her diploma thesis and his/her supervisor (at the Slovak University of Agriculture in Nitra or University of Agriculture in Krakow) and consultant (at the Slovak University of Agriculture in Nitra or University of Agriculture in Krakow). As a part of study in Slovakia there are also thematic excursions to partner institutions (business sphere, universities, European

institutions) in Slovakia, Hungary, Austria and Czech Republic to provide students with practical Visegrad/Central European region profile knowledge and experiences. Language of instruction is English and Slovak (students are encouraging to study Slovak language as the foreign language during their stay in Slovakia).

The second and fourth semester students study at the Faculty of Agriculture and Economics of the University of Agriculture in Krakow. They are obliged to pass courses according to structure approved (shown in the study plan, including obligatory and elective courses). As a part of study in Poland there are also thematic excursions to partner institutions in Poland (business sphere, European institutions) to provide students with practical knowledge and experiences as a part of Visegrad/Central European region profile. Language of instruction is English and Polish (students are encouraging to study Polish language as the foreign language during their stay in Poland).

Fourth semester in Poland is shorten as during the fourth semester a student has to submit his/her master thesis and pass state exams/defence exam. Master thesis acceptance, supervision and any according regulations are subject to the standards and rules of the home university.

The basic structure of diploma thesis:

- Abstract with key words in Slovak/Polish
- Abstract with key words in English
- List of Tables, Graphs and Figures
- List of Abbreviations
- Introduction
- Literature survey
- Definition of main goal, partial goals and assumptions (if it is necessary)
- Methodology and methods
- Own work or core of work (own processing of obtained data and evaluation) – research part
- Discussion
- Conclusion and recommendations
- References

During the study, each university will send to the second university a Transcript of Records to summarize all measurable achievements (ECTS, grades) during each semester achieved at another university. All records will be a part of a diploma supplement with full recognition of all ECTS credits obtained during the master program. A diploma supplement will be used indicating all obtained ECTS credits with specification of training hours, language of instruction, the place where the course had been followed and all other relevant details.

Any additional courses attended at one of the partner universities can be credited as elective courses after evaluation by the guarantor of the study program.

§ 6

Teaching Language

Official language of the study program "International Master Double Degree Program in Business Economics" (MSc ECONBIZ) is English and it is strongly recommended to apply

also national languages (Slovak and Polish), at least at the level of language training. Language of the master thesis is English.

§ 7

Examinations

The course of the exams is defined by Examination Regulations of each of the cooperating institutions. At the final stage of study the students are obliged to pass the master thesis defense exam and international board of examiners will be established for this purpose. At least 2 representatives from each partner institution will be nominated as the members of this board of examiners.

§ 8

Grading of Individual Exams

Evaluation and marks of exams will correspond with the rules of ECTS at each of the cooperating institutions.

§ 9

Academic Degree

After the final examination is been passed, the both universities will award the academic degree. Each University will issue also a Diploma supplement to this effect dated the day of the Master Thesis Exam.

After fulfilment of the requirements of the study program “International Master Double Degree Program in Business Economics” Slovak University of Agriculture in Nitra will award students with Master degree in „Business Economics“ and title “inžinier – Ing” and University of Agriculture in Cracow Master degree in “Business Economics” and title “magister.”

III. Study regulations for the Master program "International Master Double Degree Program in Business Economics

This Course and Study Regulations documents represent the framework of the programme “International Master Double Degree Program in Business Economics.” For all other issues not regulated in this document the home University rules apply.

Tuition fee will follow the rules of national legislations and internal rules of partner universities. Expenses for insurance, for travel, and for living costs in the host country will be responsibility of the participating students. Partner universities may activate support and scholarships for students, participating at the double degree master program.

The following Annexes are integral part of this course and study regulations:

Annex 1: Conversion table

§ 10

Effective date of the Regulations

This regulation will come into effect one day after the official approval of this regulation by the authorities in charge for approval of study regulations and programmes in the countries of the respective partner institutions.

Annex 1: Conversion table of the obtained results of the completed subjects

Slovak Republic		Poland	
Výborne	A	Bardzo dobry	5.0
Veľmi dobre	B	Ponad dobry	4.5
Dobre	C	Dobry	4.0
Uspokojivo	D	Ponad dostateczny	3.5
Dostatočne	E	Dostateczny	3.0
Nedostatočne	FX	Niedostateczny	2.0

Annex 2: Study plan and structure of the “International Master Double Degree Program in Business Economics”

Course, University	Semester, ECTS Credits			
	1	2	3	4
Obligatory courses				
Economics of Enterprises SUA Nitra	6			
International Management and Entrepreneurship SUA Nitra	6			
Microeconomics II SUA Nitra	6			
Logistics SUA Nitra	6			
Quality Management SUA Nitra	6			
Macroeconomics and International Economics UA Krakow		6		
Strategic Marketing and Research UA Krakow		6		
Strategic Management UA Krakow		6		
Financial Management and Business Risk UA Krakow		6		
Business Ethics UA Krakow		2		
Physical Education UA Krakow		1		
Bioeconomy SUA Nitra			6	
Taxes for Entrepreneurs SUA Nitra			6	
Investment Project Economics SUA Nitra			6	
Managerial Economics SUA Nitra			6	
Business Communication EN SUA Nitra			3	
Business Analysis and Controlling UA Krakow				6
Practical Training/Diploma seminar SUA Nitra/UA Krakow				6
Diploma Thesis				18
Obligatory courses in total	30	27	27	30
Elective courses				
Prices and Price Policy SUA Nitra			6	
Agricultural Policy SUA Nitra			6	

Financial Market SUA Nitra			6	
Organization of Managerial Work SUA Nitra			6	
Rural and Agricultural Sociology SUA Nitra			3	
Public Administration Economics SUA Nitra			6	
Multifunctional Rural Development UA Krakow		3		
Elective courses in total		3	3	
Total number of ECTS credits	30	30	30	30

SUA Nitra – Slovak University of Agriculture in Nitra
UA Krakow – University of Agriculture in Krakow

**Study programme and structure of the International Master Double Degree Program in
Business Economics**

**University of Agriculture in Krakow /
Faculty of Agriculture and Economics, Poland (UA Krakow)
Slovak Agriculture University in Nitra /
Faculty of Economics and Management, Slovak Republic (SUA Nitra)**

1st semester / Slovak University of Agriculture in Nitra

September - December						
Slovak University of Agriculture in Nitra	Lang.	L	E	S	Total	CP
Economics of Enterprises	E	39	13		52	6
International Management and Entrepreneurship	E	26	26		52	6
Microeconomics II	E	39	13		52	6
Logistics	E	26	26		52	6
Quality Management	E	39	13		52	6
Total		169	91		260	30

2nd semester / University of Agriculture in Krakow

February - June						
University of Agriculture in Krakow	Lang.	L	E	S	Total	CP
Macroeconomics and International Economics	E	39	13		52	6
Strategic Marketing and Research	E	26	26		52	6
Strategic Management	E	39	13		52	6
Financial Management and Business Risk	E	26	26		52	6
Business Ethics	E	13	13		26	2
Multifunctional Rural Development	E	26	13		39	3
Physical Education	E	0	24		26	1
Total		169	128		297	30

3rd semester / Slovak University of Agriculture

September - December						
Slovak University of Agriculture in Nitra	Lang.	L	E	S	Total	CP
Bioeconomy	E	39	13		52	6
Taxes for Entrepreneurs	E	26	26		52	6
Investment Project Economics	E	39	13		52	6
Managerial Economics	E	26	26		52	6
Business Communication EN	E		26		26	3
Elective courses						
Prices and Price Policy	E	39	13			6
Agricultural Policy	E	39	13			6
Financial Market	E	39	13			6
Organization of Managerial Work	E	39	13			6
Sociology of Countryside and Agriculture	E	26	13		39	3
Public Economics and Administration	E	26	26			6
Total*		156	117		273	30

* Number of hours will depend on the course selected from the category of elective courses

4th semester - University of Agriculture in Krakow and home universities

University of Krakow	Lang.	L	E	S	Total	CP
Business Analysis and Controlling	E	39	13		52	6
University of Krakow						
Slovak University of Agriculture in Nitra						
Master Thesis (and practical training)	E, PL, SK					24
Total		39	13	30	82	0
4 SEMESTERS TOTAL		533	349	30	912	120

lang. = language

L = Lectures

E = Exercises

S = Seminars

CP = Credit points